REPORTER ANCHOR

Reporters collect and analyze facts about newsworthy events by interview, investigation, or observation. They report and write stories for newspapers, news magazine, radio, or television outlets.

QUICK FACTS

Starting Median Salary \$22,120

Mid-Career Median Salary \$37,820

Industry

Entertainment, Media & Sports

EDUCATION STATS

Bachelor's 61.1%

Master's **18.3**%

Associate's 3.9%

HS Diploma 3%

Doctoral 2.8%

HOW TO LAND YOUR FIRST JOB

- Many people start off as an intern or assistant doing various roles (transcribing, translating, producing...etc).
- In college, work at your college station or intern at a local news station. Start applying to jobs at news stations and ask your professors for recommendations for entry-level jobs.
- At your first job, ask producers to take a look at your reel. Ask them for notes on your voice, content, and writing.
- Join the communications /news club on campus.
 - Be proactive, bold, & network!

SKILLS NEEDED ON THE JOB

- Communication: writing, speaking
- Reading comprehension
- Being able to summarize and digest things in a clear, succinct, interesting and provocative way
- **World** awareness
- ⊗ Voice, diction: "practice makes perfect"
- Working under pressure & within time constraints.
- Ability to do many tasks and be flexible.
- Ability to interact with all different walks of life.
- Empathy
- Ability to get people to trust and open up to you.
- Resourcefulness



REWARDING ASPECTS

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www. **GLADEO** .org

Designed by Christina Cheng